

Frequently Asked Questions

How much does a Le Gourmet Gift Basket Distributorship cost?

We have 5 different levels of membership:

SILVER MEMBERSHIP -- \$3,500

GOLD MEMBERSHIP -- \$5,500

PLATINUM MEMBERSHIP -- \$8,500

PLATINUM ELITE MEMBERSHIP -- \$13,000

TITANIUM MEMBERSHIP -- \$22,000

What do I get for the money?

In our comprehensive program you will receive EVERYTHING you need to successfully start up your business! We will provide beginning inventory and all of the equipment necessary to design, assemble, cellophane wrap and even shrink wrap your gorgeous basket creations. Please review each level of membership for the detailed description of exactly what you will receive.

Why can't I do this on my own?

Some vendors will not sell to new or home-based companies and if they do, the minimums are extreme. Well, we've changed all of that for our clients! We are familiar with our main suppliers, and the quality of their products. What does that mean to you? The best products, reliable suppliers, and non-perishable inventory with an extended shelf life. No worries about spoilage or excessive storage or refrigeration. You'll reorder your products directly from the vendors and they usually ship out that very day directly to your front door step. By joining the Le Gourmet family, you will have access to the best vendors, the finest products and the most prestigious support group of experts in the gift basket industry.

Where do I get clients?

Any orders or requests from the well-established Le Gourmet web site will be referred to our distributors. **We do not charge for referring these clients to you.** Many referrals originate from our other distributors around the world- we work as a team and support each other every step of the way! After our company was profiled on ABC's 20/20 orders came in by the hundreds before the show was over! Our pristine reputation for customer service and product design will give you immediate recognition as a professional designer with your own top notch basket company. You'll be directly affiliated with Le Gourmet, the finest and most profiled basket company in the world!



P O Box 5423 • Evanston, IL 60204-5423
4316 N. Elston Ave • Chicago, IL 60641

1-800-93-GIFT-6 • Fax: 847/556-6467
www.legift.com • info@legift.com

Dear Prospective Distributor,

Thank you for your interest in the Le Gourmet distributorship family. I am enclosing some information that will detail the programs and services we offer. You might find it especially helpful to learn that we provide five levels of our distributorship program, each one designed to suit your needs, budget and lifestyle. Wouldn't it be great to have the extra time and money to take that exotic vacation, buy a new car, make a career change, or save up for the kids' tuition so you can finally have peace of mind? As a Le Gourmet distributor and a valued member of our family, you will receive equipment, inventory, referrals and much more for one low price. We are especially pleased to offer you continuous support. We will provide you with all of the tools and expertise you need to grow your business into a wonderful success. You can run your business from home, a warehouse, office, or a storefront. Concerned about space? All you need is a small area of workspace--even a kitchen table can provide you with the ability to bring in profits. All fees to Le Gourmet Gift Basket are 100 % tax deductible. Since Le Gourmet is the largest company of its kind in the industry, you will always receive great prices and quality inventory. All of our elegant products are nonperishable so they need no refrigeration. We make everything so easy for you, all you have to do is sign up and have fun! Feel free to research us with the Denver Better Business Bureau or read any of the numerous articles written about Le Gourmet by surfing the net with "GOOGLE." I'm available any time you have questions, so feel free to call or email me.

Sincerely,

Rae Hunter, CEO

How do you decide who gets the referrals?

We use a city zip code basis. This means that if an order comes in for Miami, Le Gourmet Gift Basket, Inc. will locate the closest licensee in that area to fill the order. If that licensee is not available to fill that particular order, we will refer the customer to the next candidate but we are very careful to make sure that orders are reasonably and fairly distributed. Even if you live in the country or suburbs of a major city, you can be sure that we will be monitoring the dispersal of orders so that all distributors get a fair share.

How many referrals will we receive?

Le Gourmet Gift Basket, Inc. gets referrals from many sources. For example, a recent licensee received 54 orders in one day from our corporate office! By maintaining our own website and a public relations firm, we attempt to publicize our licensees in the best ways possible. Look for stories on Le Gourmet in major newspapers and magazines across the nation. We were just featured in Time Magazine, The Today Show, Fox News and ABC'S Money Matters all within two weeks! So, we'll make sure that you get the most from our publicity.

How do I get new clients besides referrals from the Le Gourmet web site?

You will easily find clients in your area when you send out brochures, letters, and marketing materials that we provide you.

Also, all distributors work together to support each other. So, if a distributor in Canada needs to send a basket to the States, they will request that one of our distributors fill the order. It makes sense rather than trying to send a basket through customs which can take a long time. Sometimes our distributors simply can't send a basket fast enough. For instance, if a distributor in California needs to get a basket to Florida the next day, it is more practical and less expensive for the client if the order is referred to the Florida distributor. We all refer to one other and build each other's businesses--that kind of support is invaluable to have as you embark on your brand new business.

Most importantly, the products will sell themselves! Recently Le Gourmet conducted a training in a hotel conference room and when our new distributor was departing, the hotel manager approached her about the baskets- he hired her on the spot to make all VIP, Employee, Guest and convention baskets!

Who orders gift baskets?

Everyone! Corporations, individuals, hospitals, car dealerships, funeral homes, stores and other business enterprises. In this age of politically-correct gift-giving, gift baskets are sought after and desirable for any person wishing to give a memorable gift to someone special, a client or absolutely anyone who loves to

receive a gift of food, bath products, baby items or any other theme you can think to give. We never have difficulty finding clients to buy our gift baskets- after all who doesn't want to deal with a full service company that can design, assemble and ship or deliver the perfect gift? Walk through a hotel lobby or office building with one of our baskets, and you'll be approached with questions on how to order. IT'S THAT EASY! One single corporate account can pay your salary for a year.

How much money can I make?

The sky is the limit. You can make as much money in this business as you want. Some individuals choose to work only a few hours a week, but running your business on a part-time or seasonal basis can also bring in a very lucrative income which can be great to add to the family household income or supplement your salary from a part-time job. Your profit is between 50% to 60% on each basket. When you sell a \$100.00 basket, you'll make \$60.00. Remember, we negotiate additional deals so you will save money on inventory purchases. You'll be making money and saving money all year round just by virtue of your affiliation with Le Gourmet Gift Basket, Inc. The baskets take an average of 8 minutes each to make, so your profit margin is huge and your time-commitment is minimal.

Why is the gift basket business so successful?

This billion dollar business is hugely successful because people recognize the importance of giving gifts that will please anyone, no matter the relationship or how well the sender knows the recipient. In today's society, gift baskets are also becoming more and more popular because they are "politically correct." For example, giving flowers to an employee or a plant to an office staff member may seem inappropriate or even rather bland, but a basket of snacks and gourmet treats will make the sender a hero the recipients will always remember.

We have asked our clients why they prefer to give gift baskets over other gifts and they tell us that they love our full service company: We design, package, include a gift card and ship or deliver the basket. We take care of everything and all they had to do was to call us and order! Our clients also love the fact that they can customize a gift with certain food or bath products, colors, silk flowers and other special enhancements that personalize the gift for the receiver.

Clients have told us that shopping at the mall and visiting store after store looking for a gift is a frustrating task using valuable time and energy when they'd rather be home with their family. Once you show your ability to be a gift basket expert (and we'll teach you everything you need to know!), then you'll have a loyal following of more referrals!

How much inventory do I need to keep?

You'll need only a small area to store your inventory. We provide your initial product, and suggest that you keep approximately \$500.00 in additional products on hand.

How will I be trained?

You have 2 options to train--your choice!

- 1) You can train in the comfort of your home with the training materials, inventory and DVDs we provide.
- 2) You can come visit us in our Corporate Office just minutes from downtown Chicago, Illinois. Our environment is very casual and you'll immediately feel like part of our family! Imagine wandering around our facility and seeing all of the inventory we store as well as the creations we make!

How much room do I need to run my business from home?

You can easily run this business from your home in a spare room or even from your dining room table. A small closet can store your products and the baskets can be stacked in any open corner of a room, garage or basement.

Do I need a storefront?

Your clients don't know or care whether you are working from home or a retail space since your primary contact is over the phone--they only care about your ability to design a great, professional product for a fair price.

Can running a gift basket business be part-time?

Most gift basket distributors have families and a variety of other responsibilities. The Le Gourmet Gift Basket, Inc. concept shows you how to efficiently and professionally assemble gourmet gift baskets in minutes, leaving you valuable time to do the business you love and still have time for your friends and family. No time to shop? We have arranged for all your products to be purchased directly from the wholesalers and shipped right to your front door.

How long will it take me to get my business off the ground?

The Le Gourmet Gift Basket, Inc. license fee includes all the necessary tools you will need to enable you to begin selling almost any gift basket immediately. You will receive our full support, guidance and assistance from the beginning so that you can immediately begin your marketing campaign and bring in sales while building an impressive client list. Our distributors have shown great success as soon as they've opened their doors. Set up is easy for you since our experts have done all of the leg work necessary for you to get started and succeed without worrying about the details of establishing a business from scratch. Our goal is to see you become successful in a matter of months and bring in the income you've dreamed about but without the stress!

Can I use a credit card to purchase a distributorship?

Yes, Le Gourmet Gift Basket, Inc. accepts all major credit cards including MasterCard, Visa, American Express, and Discover. We also accept checks and money orders.

Can I start a distributorship with a partner?

If you decide you'd like to go into this business with a partner, no problem. We'll train an additional person for no charge and even provide you with a complimentary partnership agreement.

Can I have an attorney or accountant review the Le Gourmet agreement before I sign on?

Absolutely! We encourage your confidence in Le Gourmet Gift Basket, Inc. by providing a copy of our agreement before you join our family. You may have your attorney, accountant, or any other advisor you choose review it first. You can also contact the Denver Better Business Bureau for a flawless Reliability Report.

What other fees do I have to pay besides the one-time start up fee?

You pay nothing additional during the first 12 months of your business. We charge no royalty or referral fees. After your first twelve (12) months, we ask that you annually renew your membership at a flat costs of only \$180 (just \$15 per month).

Why is being self-employed a better alternative?

You will be the best in the business and can offer yourself the security of making your own destiny. Being self-employed gives you the freedom to stay at home with your family, make your own hours, and keep all of the profits from your business. The self-employment factor is critical in this chaotic world of ours. Employment in offices and corporations gets you minimum pay with a great deal of stress and aggravation. Remember, we've done all of the research and development over our 15 years in business so that you don't have to run the risk of trying something with no proven track record. We've been recognized as the best in the business and we will give you all that you need to succeed! Then, as you watch your business grow,

you will be amazed that it really is that simple and even more surprised at the profits you'll make. Best of all-you are your own boss.

With an uncertain economy, will the gift basket business still be successful?

The gift basket industry is lucrative and continues to thrive each and every year. No matter what the economy, gifts are imperative to our society. Corporations and individuals continue to give and receive gift baskets when the economy is up and even when it's down.

Your business will be especially appealing as you will be able to offer lower prices to your clients with a myriad of upgrades and discounts. In essence, when business is great for your clients, they'll send baskets to say thank-you, and when business is slow, corporations, realtors, lawyers and mortgage companies for example send baskets to retain and remind their clients that they are still around. Either way, you'll keep busy when following our proven method of running a successful gift basket business.

What sort of support do you provide once I am operating my business?

Whether by phone or email, your support continues. Le Gourmet staff is always available to answer your questions no matter the topic. Call or write as many times as you need to. Your success is our success and it is our pleasure to answer any question that may arise as you open your doors and service your clients throughout the years!

Do I have to be creative in order to build great gift baskets?

Absolutely no creative ability is needed to successfully run your business. Everything you need to make gorgeous baskets is taught to you by our staff of professionals. So, even if you have never made a basket in your life, we'll teach you our concepts and industry secrets that will provide you with all the knowledge you need to succeed in your brand new business.



Le Gourmet is the most recognized and acknowledged company of its kind in the world! Our success is your success. The publicity that we receive provides you with credibility, respect, reputation (and orders!).

Awards and Media:

- Winner of the Association of Mothers Working at Home 2006 Opportunity of the Year
- Voted Top Business to Buy: *Entrepreneur Magazine*
- *Start Your Own Business Magazine's* Recommendation for the *Top Business to Buy*
- Voted one of the top 250 business to buy in the U.S.: *Home Business Magazine*
- Recipient of the Blue Chip Award: *U.S. Chamber of Commerce and Mass Mutual*
- Entrepreneur of the Year: *Women's Vision Foundation*
- Small Business Advocate of the Year: *U.S. Small Business Administration*
- Trailblazer Award: *American Association of University Women*
- Who's Who in Executives and Business
- Ranked #4 in top 100 fastest growing private companies in Colorado: *Denver Business Journal*

Internet:

- ABCNews.com
- i.Village
- Money Matters
- MSNBC.com
- ColordaoBiz.com
- ColoradoWoman.com

Television:

- NBC's TODAY SHOW
- ABC TELEVISION 20/20
- ABC MONEY MATTERS
- LIFETIME TELEVISION
- ABC TELEVISION DAYTIME TALK SHOWS
- CNN
- FOX NEWS
- DISCOVERY CHANNEL
- THE LEARNING CHANNEL
- LIFETIME
- NBC STATIONS: Expert Critic – "The Apprentice" with Donald Trump
- NATIONAL NBC AFFILIATES – Etiquette Special
- CBS MARKET WATCH
- BLOOMBERG TV
- SECRETS OF THE INTERNET (Infomercial)

Newspapers:

- USA TODAY
- NEW YORK TIMES
- WASHINGTON POST
- LOS ANGELES TIMES
- CHICAGO TIMES
- WALL STREET JOURNAL
- BUSINESS INVESTORS DAILY
- USA WEEKEND
- CHICAGO TRIBUNE
- CHRISTIAN SCIENCE MONITOR
- DENVER BUSINESS JOURNAL
- THE DENVER POST
- NEWSDAY
- REUTERS
- ROCKY MOUNTAIN NEWS
- WALL STREET JOURNAL
- WASHINGTON POST

International Newspapers:

- Hi Magazine – Middle East
- Newsweek Japan
- Toronto Star – Canada
- Die Geschäftsideoe Magazine – Germany
- The Sydney Morning Herald Australia
- The Sydney Australia Morning News

- The Melbourne Australia Morning Times
- The Taipei Times

Magazines:

- WOMAN'S WORLD (Cover)
- BY DESIGN (Cover)
- OPPORTUNITY WORLD (Cover)
- BUSINESS OPPORTUNITIES HANDBOOK (Cover)
- HOME BUSINESS CONNECTION (Cover)
- ADVANTAGE MARKETING
- ARTS AND ANTIQUES
- BUSINESS OPPORTUNITIES
- CATALINA
- CHRISTIAN SINGLES
- COLORADOBIZ (Colorado Business Magazine)
- COLORADO EDGE
- COSTCO CONNECTION
- EMPLOYMENT REVIEW
- ENTREPRENEUR
- FIRST FOR WOMEN
- FORBES
- FORTUNE
- GLAMOUR
- GOOD HOUSEKEEPING
- GOURMET RETAILER
- HOME BUSINESS
- HOME OFFICE
- INC.
- INCOME OPPORTUNITIES
- LATINA
- MONEY MAKERS
- MORE
- MY BUSINESS
- NEW BUSINESS OF AMERICA
- PARADE SUNDAY
- PARENTS
- PLATINUM
- SPARE TIME
- SUCCESS
- TIME
- US NEWS & WORLD REPORT
- WEALTH BUILDING
- WOMAN'S DAY
- WOMEN'S OWN
- WORKING WOMAN
- ZENITH



SILVER MEMBERSHIP - \$3500

- 1) Consultation and selection of company name and business designation.
- 2) Training in all aspects of running your business either in-person or by DVD. Your training whether in person or by DVD will include marketing, business setup, business operation, bookkeeping, purchasing, basket design, product storage, shipping and delivery and a great deal more. You will even have training segments completely dedicated to shrink wrapping and to bow making so that the appearance of your baskets will be of the highest caliber!
- 3) Complete vendor list of over 1000 vendors.
- 4) Business plans, partnerships agreements, marketing letters and corporate business proposals.
- 5) Beginning inventory (baskets, gift boxes, gourmet foods, ribbons, shreds, bows, cellophane, shrink wrap, gourmet coffees, teas, cookies, baby products, silk flowers, enhancements, packing products, and more!)
- 6) All equipment needed to design and produce the finest baskets available (including bow maker, wire cutters, scissors for cellophane and ribbon, ribbon shredder, label remover, turntable, tape dispenser, tapes, heat gun, glue gun, and product stabilizers).
- 7) Client referrals from Le Gourmet web site, at no extra charge.
- 8) Critique service to analyze your baskets so they sell easily and make a stunning appearance for the recipient.
- 9) Specially negotiated rate and waived application fee for credit card acceptance. Charge your clients right from your home!
- 10) Toll-free number for personal support.
- 11) Professional photographs to immediately add to your web site.

- 12) Full-color brochures and marketing materials personalized with your company name and other relevant information.
- 13) Formats for stationery, gift cards, letterhead, invoices and labels. Flyers and discs for all occasions are also provided for your unlimited use.
- 14) Negotiated vendor deals and discounts.
- 15) Research service provided for you by Le Gourmet to locate unique and hard-to-find items for your designs.
- 16) Mail updates on new techniques, trade shows and marketing trends.
- 17) Guidance on business plan, proposals, contracts, and order forms.
- 18) A one-year subscription to a leading industry trade magazine.
- 19) The Best Selling Book by Cynthia McKay, "The Business of Gift Baskets: A Guide for Survival."
- 20) Training DVDs: You'll keep these training DVDs to refer to at any time for a training refresher course.
- 21) Newsletters.
- 22) Continuous support.
- 23) Easy to follow legal and tax tips.



GOLD MEMBERSHIP - \$5500.00

The Gold Membership will provide you with all of the items listed in the Silver Membership in addition to the following:

- 1) Additional professional photographs of baskets that can be used for marketing, web sites or any form of duplication. Professionally display your baskets to clients or email photos to potential buyers. You'll never pay for a professional photo shoot!
- 2) Perfect Presentation CD - explains and assists you in making the perfect presentation to potential clients that require a one on one meeting!
- 3) Advanced Inventory and additional Training. Advanced training encompasses all of the elements that will define your business as a high end, corporate minded business--even if you are working from home!
- 4) Training will include basic gift basket assembly and will move you into advanced bow making, advanced design and shrink wrap. Alternate containers will be used so that you will define yourself as a company with many options for its clients. We also give you an assortment of advanced tips for marketing that you will find invaluable and inexpensive. Once out of training, you will enter the retail world with a savvy product and exceptional pricing that any client would love. Advanced training will provide you with that extra polished look and image for your company so that you and your creations will be unforgettable to your clients.
- 5) A larger quantity of personalized full color brochures and other marketing material.
- 6) Artist's Portfolio: A stunning presentation of 25 color photos in 8x10 size to display a variety of designs that are available and organized in an artist's portfolio for easy viewing and a professional look. The portfolio allows your client to get an idea of your talents. Once they see the photos, they will buy, buy and buy! You are free to make your own designs, but the portfolio will showcase a wonderful insight into your talent and all in stunning color and impeccable quality! We will also make available brand new photos with each quarterly professional photo shoot we complete so you can change the look of your portfolio at any time for any reason!
- 7) Enhance gift basket directory listing.
- 8) Business cards



PLATINUM MEMBERSHIP - \$8500.00

The Platinum Membership will provide you with all of the items listed in the Silver and Gold Memberships in addition to the following:

- 1) Web Site Design & Construction. We will provide you with a site showcasing vivid photos and descriptions of your baskets. The site design will allow your business to be seen and recognized worldwide on the Internet. You'll be proud of your Internet presence and prouder to send your clients to your site.
- 2) Domain name registration.
- 3) E-Commerce Web Hosting for your web site.
- 4) Logo Design and Production.
- 5) Advanced Inventory.
- 6) Complete business stationery.
- 7) Additional business cards.
- 8) Additional personalized full color brochures.
- 9) Additional marketing tools and supplies.
- 10) Additional color photos in 8x10 size to add to your portfolio
- 11) Personalized, embossed ribbon with your company name. We will provide you with different colors of ribbon featuring your company name embossed boldly on ribbon to use in bows and on your baskets. This striking look will advertise your company in a sophisticated way showing your sense of impeccable style.
- 12) Custom Designed T-Shirt with your company name.
- 13) Personalized CDs with your company's name.
- 14) Complete balloon kit. This kit will add another dimension to your business. We provide a tank and a large assortment of balloons so that you can add balloons to your baskets for special occasions or even provide balloons for conventions and weddings to increase your bottom-line profits.

PLATINUM ELITE MEMBERSHIP - \$13000

The Le Gourmet Platinum Elite membership includes all of the items listed in the Silver, Gold, and Platinum Memberships, in addition to the following:

- 1) Intermediate inventory.
- 2) Additional supply of personalized full color brochures.
- 3) Additional business cards.
- 4) Additional marketing tools and materials. Additional stationery for your business. Starting your business out right is important and we will provide your letterhead, envelopes, gift envelopes, gift cards, and labels.
- 5) Additional color photos in 8x10 size to add to your portfolio.
- 6) Additional personalized, embossed ribbon assortment with your company name. We will provide you with different colors of ribbon featuring your company name embossed boldly on ribbon to use in bows and on your baskets.
- 7) Additional personalized CDs with your company's name.



TITANIUM MEMBERSHIP - \$22,000.00

The Le Gourmet Titanium membership includes all of the items listed in the Silver, Gold, Platinum, and Platinum Elite Memberships, in addition to the following:

- 1) E-Commerce Web Site Design & Construction. We will provide you with a site showcasing vivid photos and descriptions of your baskets. The site design will allow your business to be seen and recognized worldwide on the Internet. You'll be proud of your Internet presence and prouder to send your clients to your site. Credit card processing machine and supplies. Clients will be able to order baskets on line and you just fill the order!
- 2) Credit card processing supplies and equipment. Immediately accept MasterCard, Visa, American Express, and Discover card purchases.
- 3) Expenses paid (we cover lodging and food - you cover your transportation), extensive two-day training program at the Corporate office. This session is a one-on-one training with our Head Trainer. Here you will be able to customize with our trainer your needs concerning design, marketing, inventory, ordering, customer service and any other topic that you would like to emphasize in your business. Two days of one-on-one training will allow you to reach the level of success that you seek with your new business very quickly and easily. Following your exciting two-day training, you will emerge as a gift basket professional able to produce the most polished and affordable designs available to your clients.
- 4) Twenty-four (24) months of E-Commerce Web Hosting for your web site.
- 5) Twenty-four (24) month Enhanced Listing in our gift basket directory.
- 6) BONUS inventory.
- 7) Additional supply of personalized full-color brochures to last you a long time.
- 8) Supply of full-color holiday brochures.
- 9) Additional business cards so you are not in short supply.
- 10) Additional marketing tools and materials. Additional stationery for your business. Starting your business out right is important and we will provide your letterhead, envelopes, gift envelopes, gift cards, and labels.

- 11) Additional color photos in 8x10 size to add to your portfolio.
- 12) Additional personalized, embossed ribbon assortment with your company name. We will provide you with different colors of ribbon featuring your company name embossed boldly on ribbon to use in bows and on your baskets.
- 13) Additional personalized CDs with your company's name.
- 14) Packing and shipping supplies and inventory.

Titanium is the highest level of all Le Gourmet Gift Basket programs. This business set up encompasses elaborate and extensive training and consultations. You will be polished and ready to go with our very sophisticated Titanium program.

***Remember your investment with Le Gourmet is 100% tax deductible!*

1-800-93-GIFT-6

info@legift.com

Le Gourmet Distributorship Features	Silver	Gold	Platinum	Platinum Elite	Titanium
Consultation/Selection of Company Name	x	x	x	x	x
Continuous Support from the Corporate	x	x	x	x	x
Extensive Two-Day Training Program	x	x	x	x	x
Expenses Paid, Two-Day Training at Corporate					x
Comprehensive Training Manual	x	x	x	x	x
Annual Membership Dues	x	x	x	x	x
Extensive List of Vendors	x	x	x	x	x
Negotiated Vendor Deals & Discounts	x	x	x	x	x
Legal and Tax Tips	x	x	x	x	x
Beginning Training DVD	x	x	x	x	x
Advance Training Video DVD	x	x	x	x	x
Professional Photo CD All-inclusive Library	1	2-Set	2-Set	x	x
Perfect Presentation CD		x	x	x	x
Critique Service	x	x	x	x	x
Research Service	x	x	x	x	x
Gift Basket Directory Enhanced Listing		12 mths	12 mths	12 mths	24 mths
Gift Basket Directory Basic Listing	x	x	x	x	x
Logo Design			x	x	x
E-Commerce Web Site Design & Construction					x
Web Site Design & Construction			x	x	x
Domain Name Registration			x	x	x
Web Site Hosting			12 mths	12 mths	24 mths
Training & Beginning Inventory	x	x	x	x	x
Advanced Inventory		x	x	x	x
Intermediate Inventory				x	x
Bonus Inventory					x
All Equipment for Design and Production	x	x	x	x	x
Credit Card Processing Rates	x	x	x	x	x
Credit Card Processing					x
Toll-Free Number Business Rates	x	x	x	x	x
Access to Toll-Free Number for Support	x	x	x	x	x
Business Plans, Partnership Agreements, Marketing Letters	x	x	x	x	x
Formats for Stationary, Gift Cards, Letterhead, Invoices and Labels	x	x	x	x	x
Business Proposals, Contracts and Order Forms	x	x	x	x	x
Complete Business Stationary			x	x	x
Business Cards		x	x	x	x
Personalized, Full Color Brochures	x	x	x	x	x
Personalized, Full Color Holiday Brochures					x
Full Color Marketing Postcard#1	x	x	x	x	x
Full Color Marketing Postcards #2 & #3				x	x
Newsletters	x	x	x	x	x
Email Updates on New Techniques	x	x	x	x	x
Subscription to Leading Trade Magazine	x	x	x	x	x
"The Business of Gift Baskets: A Guide for Survival" by Cynthia McKay	x	x	x	x	x
Artist's Portfolio with Professional Photos			x	x	x
Portfolio for Presentation			x	x	x
Personalized Basket Labels			x	x	x
Gift Cards				x	x
Personalized, Embossed Ribbon With Your Company Name			x	x	x
Custom Designed T-Shirts with Your Company Name			x	x	x
Personalized CD's with Your Corporate Name			x	x	x
Complete Balloon Kit			x	x	x
Packing & Shipping Supplies					x
Drop Ship Program (<i>coming in 2010!</i>)	x	x	x	x	x



Training For Your New Business

OPTION ONE: IN-PERSON TRAINING AT THE CORPORATE OFFICE. See how our business works firsthand! We will provide you with complete training in our corporate office. Our staff is eager to train you in all aspects of your new gift basket business and guide you into a very successful career. You'll love the comfortable environment of Chicago, just minutes from downtown. For this one-on-one training you will be responsible for your travel costs. We will send your baskets back home for you, and you'll be ready to sell your beautiful products from this fun-filled training workshop!

OPTION TWO: DVD TRAINING. This informative set of DVDs and training workbook as well as inventory are a true asset to your business. Review the DVD training whenever you need a bit of practice with shrink-wrapping, bow making, or theme baskets. The demonstrations and explanations are complete and clear so that you can create beautiful baskets for any occasion. View the DVD training at your leisure and in the comfort of your own home. You will keep this set of training DVDs as well as the inventory and training manual that accompanies this method of learning your new profession. There is no additional cost for this option.

*** Please initial the method of training in the space provided and return with your application and the signature page of the contract.*



Information On Your Contract

We realize that contracts can be detailed and inconvenient to read. We receive many questions regarding our contract; therefore, we have compiled the following information so we may help you to understand the terms of your agreement.

- You may order from any vendor you wish, whether from our list of over 1,000 vendors or from suppliers you find on your own. We have been cautious to choose only those vendors who offer a solvent company, excellent products and a solid reputation. After 15 years of research, we have managed to find the best vendors and negotiate the most attractive deals for you.
- Concerning our products: You do not need a liquor license for your business. All of our items are nonperishable with a long shelf life. You need no refrigeration units, and you can run this business from your kitchen, basement or a spare room! Space is not an issue.
- You can be as creative as you like. We have wonderful designs to teach you at training or you can design your own signature baskets with the basics you learn from our certified trainers. You will not be obligated to follow only our designs. We encourage you to design the perfect gift basket in conjunction with your client's specifications and your expertise. We will teach you all you need to know to take an order and make the perfect gift! When you complete your training you will be presented with a certificate of completion as a Le Gourmet Gift Basket Professional which is suitable for framing.
- We will help you choose the perfect name and logo for your business. Once we have chosen a suitable name for your business you will be able to directly tie yourself with Le Gourmet Gift Basket as "a division of" or "affiliated with" Le Gourmet Gift Basket Inc."

Once you have had an opportunity to review this contract and have approved the terms:

- 1) Please phone our corporate office and advise us of your intention to become a part of our program.
- 2) We will confirm your acceptance into the program and confirm the fact that we have availability in your geographic area.
- 3) If paying by credit card, please fax in your application and the signed signature page of your contract to: 847-556-6467. You may call in with a credit card for payment. If paying by check, please overnight the application, training option, signed signature page and your deposit (Silver - \$1,750.00; Gold - \$2,750.00; Platinum - \$4,250.00; Platinum Elite - \$6,500.00; Titanium - \$11,000.00) of your chosen program level to:

Le Gourmet Gift Basket, Inc.
P.O. Box 5423
Evanston, IL 60204-5423

Please **make check payable** to *Le Gourmet Gift Basket, Inc.* We will reimburse \$17.00 to you for the cost of overnight postage.

- 1) Please phone us with any questions you might have.
- 2) Your training will be scheduled after discussing your availability. Your manual, equipment, etc., will be sent to you within 24 hours of receiving your deposit and contract signature page.

Thank you for your interest in Le Gourmet!



Application for Distributorship

PLEASE PRINT OR TYPE THE FOLLOWING INFORMATION:

How did you hear about us? _____

Full Name: _____

Street or P.O. Box Address: _____

City, State, and ZIP Code: _____

Telephone Number: () _____

Daytime Number: () _____

Cell: () _____

Fax Number: () _____

E-Mail Address: _____

Drivers License Number: _____ State of Issue: _____

Professional and/or Work Experience: _____

Educational Experience (check highest level attained and describe area of study):

_____ Post-Graduate

_____ Graduate

_____ Undergraduate

_____ High School

_____ G.E.D.

_____ Other

Why do you want to become a part of the Le Gourmet family of distributors? _____



LE GOURMET GIFT BASKET, INC. LICENSING AGREEMENT

THIS AGREEMENT is made by and between Le Gourmet Gift Basket, Inc., a corporation duly organized and existing under the laws of the State of Illinois, with its principal place of business at 4316 N. Elston Ave, Chicago, Illinois 60641 (Seller) and Buyer.

PAYMENT

The Seller, in consideration of the Purchase Price of: Silver Level- Thirty-Five Hundred Dollars (\$3500.00); Gold Level- Fifty Five Hundred Dollars (\$5500.00); Platinum Level- Eighty-Five Hundred Dollars (\$8500.00); Platinum Elite Level- Thirteen Thousand Dollars (\$13000.00); Titanium Level- Twenty-Two Thousand Dollars (\$22000.00); shall provide to the Buyer all materials described in the corresponding Business Package. Once accepted into the program, Buyer shall pay to Seller prior to or concurrently with Buyer's execution of this Agreement, the full agreed upon amount of Thirty-Five Hundred Dollars (\$3500.00); Fifty-Five Hundred Dollars (\$5500.00); Eighty-Five Hundred Dollars (\$8500.00); Thirteen Thousand Dollars (\$13000.00); or Twenty-Two Thousand Dollars (\$22000.00). This amount is nonrefundable.

LICENSE TERM

The term of this License shall be twelve months (12) months from the date of the execution of this agreement by both parties.

TRAINING OF BUYER

All Buyers shall receive applicable training materials that will include but is not necessarily limited to: (1) Written Materials. (2) All Company Manuals (3) Equipment, (4) Brochures, (5) Inventory and (6) Support through e-mail or 800 number. Additionally, Buyer will undergo training and receive subsequent certification of completion.

Each Buyer shall receive and must complete the Le Gourmet Gift Basket Corporation training program.

Training is to be conducted by DVD or in-person at the principal place of business of Le Gourmet Gift Basket, Inc., in Chicago, Illinois. If Buyer chooses to train in Illinois, the travel and lodging costs shall be incurred by the Buyer. No additional fees for the training session itself will be incurred by the Buyer.

If the Buyer chooses to be trained by using DVD, there is no additional cost for this method of training.

In addition to the initial Le Gourmet Gift Basket, Inc., System training, the Licensor shall maintain a toll-free 800 telephone number and E-Mail address for response to questions not answered in the Le Gourmet Gift Basket, Inc. System operation and procedural manual. The toll-free number for Le Gourmet Gift Basket, Inc. Is: 1-800-93-GIFT-6 (1-800-934-4386). The Le Gourmet Gift Basket, Inc. E-Mail address is: info@legift.com. Licensee understands and accepts that certain methods of communication as set forth in this paragraph may be subject to economic, technological or other influences.

BUYER SHALL ASSUME ALL RESPONSIBILITY FOR COMPLIANCE WITH ALL FEDERAL, STATE, OR LOCAL STATUTES, REGULATIONS, POLICIES OR RULES.

INDEMNIFICATION OF SELLER

If Seller shall be subject to any claim, demand, fine, debt, charge, or become a party to any suit or other judicial or administrative proceeding by reason of any claimed act or omission by Buyer, his or her employees or agents, or by reason of any act occurring on the Buyer's premises, or by reason of an omission with respect to the business or operation of the Buyer's business or operation thereof, Buyer shall indemnify and hold Seller harmless against all judgments, settlements, penalties, and expenses, including attorney fees, court costs and other expenses of litigation or administrative proceedings, incurred by, or imposed on Seller in connection with the investigation or any defense relating to such claim or litigation or administrative proceeding and, at the election of Seller, Buyer shall also defend Seller.

ASSIGNMENT OR TRANSFER BY BUYER

Buyer shall not sell, transfer or assign this License to any person or persons without Seller's prior written consent. It is hereby understood and agreed that any attempted or purported transfer, assignment, sale or other conveyance by the Buyer without the Seller's written consent thereto shall be null and void. Such consent shall not be arbitrarily withheld.

ASSIGNMENT OR TRANSFER FEE

Buyer, Assignee or Transferee, or his or her heirs or personal representative, shall pay to Seller Seven Hundred Dollars (\$700.00) for each assignment or other transfer to cover the cost of training the Assignee or Transferee and other expenses associated therewith.

ARBITRATION UPON MATERIAL BREACH

Any controversy or claim arising out of or relating to this Agreement, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its current rules and judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof.

If Seller shall make demand upon Buyer for arbitration, such arbitration shall be conducted in Illinois. If Buyer shall make demand for Arbitration, such arbitration shall take place in Illinois.

This Agreement providing for arbitration in this State confers jurisdiction on the court to enforce the Agreement under the laws of the State of Illinois, the Uniform Arbitration Act, and to enter a judgment on an award under Part Two thereof.

RELATIONSHIP OF THE PARTIES

In all matters pertaining to the operations of the Buyer's business, Buyer is and shall be an independent contractor with entire control and direction of his or her business operations, acting separate and apart from any business that may be operated by Seller, and subject only to the conditions and obligations established by this Agreement. No employee of Buyer shall be deemed to be an employee of Seller. Neither Buyer nor any person performing any duties or engaged in any work on the Buyer's premises at the request of Buyer shall be deemed an employee or agent of the Seller. Buyer shall have no authority, express or implied, to act as an agent of Seller for any purpose. Buyer is, and shall remain, an independent contractor responsible for all obligations and liabilities of, and for all loss or damage to, The gift basket business he or she operates, including any personal property, equipment, fixtures or real property connected therewith and for all claims or demands based on damage or destruction of property or based on injury, illness or death of any person or persons, directly or indirectly, resulting from the operation of the Buyer's business. Further, Buyer and Seller are not partners or in partnership nor association in any way, are not joint employers, and shall not be construed to be joint tortfeasors under any circumstances. Neither party hereto shall be liable for the debts or obligations of the other.

Nothing contained in this License Agreement shall be construed so as to limit or affect in any way, or entitle Buyer to share in, the profits, revenues, or income which Seller may earn or charge on sale to Buyer of products or services, and Buyer expressly acknowledges that Seller may earn or receive such amounts without any obligation therefore to Buyer.

REMEDIES CUMULATIVE

The rights and remedies of the parties specifically provided for herein shall not be in substitution for, but shall be in addition to, any and all other rights and remedies to which they shall be respectively entitled at law or equity.

ATTORNEY'S FEES

If Seller institutes any action at law or in equity against Buyer to secure or protect Seller's rights under or to enforce the terms of this Agreement, in addition to any judgment entered in its favor, Seller shall be entitled to recover such reasonable attorney's fees, witness fees, investigation fees, paralegal fees, and other fees, costs and expenses as may be allowed under the Rules of the American Arbitration Association or court of competent jurisdiction.

NOTICES

It is mutually understood and agreed that all notices and communications shall be in writing and addressed and sent by Registered or Certified mail, return receipt requested, or served personally to the Licensor at Le Gourmet Gift Basket, Inc., 4316 N. Elston Ave, Chicago, Illinois 60641. The current registered agent for Le Gourmet Gift Basket, Inc. is Rathenia (Rae) Hunter, 4316 N. Elston Ave, Chicago, Illinois 60641.

CHOICE OF AND GOVERNING LAW

This Agreement takes effect upon its acceptance and execution by Seller, and shall be interpreted, construed and enforced under the laws of the State of Illinois, which laws shall prevail in the event of any conflict of law.

ACKNOWLEDGMENT OF LICENSE INVESTIGATION

Buyer acknowledges that he or she has conducted an independent investigation of the Seller and its Le Gourmet Gift Basket, Inc. System and recognizes that the gift basket venture

contemplated by this Agreement involves business risks and will be dependent upon the ability of the Buyer as an independent business person.

Seller expressly disclaims the making of, and Buyer acknowledges that it has not received any warranty or guarantee, express or implied, as to potential volume, profits or success of the gift basket venture contemplated by this Agreement or of territory or location from which it shall be conducted.

ENTIRE AGREEMENT

This Agreement shall supersede any and all prior and existing agreements, either oral or in writing, between the parties hereto with respect to the subject matter hereof, and this Agreement contains all of the covenants and agreements between said parties and constitutes the entire agreement of the parties with respect to the subject matter of this Agreement.

Buyer acknowledges that neither Seller nor anyone on behalf of Seller has made any representations, inducements, promises or agreements, orally or otherwise, respecting the subject matter of this Agreement, which are not embodied herein.

Seller expressly disclaims the making of, and Buyer acknowledges that it has not received, any warranty or guaranty, express or implied, as to potential volume, profits or success of the gift basket business contemplated by this Agreement or of the territory or location from which it shall be conducted.

INDICATE YOUR MEMBERSHIP LEVEL CHOICE BY YOUR INITIALS BELOW:

_____ Silver Level	\$3500.00
_____ Gold Level	\$5500.00
_____ Platinum Level	\$8500.00
_____ Platinum Elite Level	\$13000.00
_____ Titanic Level	\$22000.00

Accepted by: _____
Buyer Date

Accepted by: _____
Rae Hunter, CEO, Le Gourmet Gift Basket, Inc. Date