

Le Gourmet Distributorship Features	Silver	Gold	Platinum	Platinum Elite	Titanium
Consultation/Selection of Company Name	x	x	x	x	x
Continuous Support from the Corporate	x	x	x	x	x
Extensive Two-Day Training Program	x	x	x	x	x
Expenses Paid, Two-Day Training at Corporate					x
Comprehensive Training Manual	x	x	x	x	x
Annual Membership Dues	x	x	x	x	x
Extensive List of Vendors	x	x	x	x	x
Negotiated Vendor Deals & Discounts	x	x	x	x	x
Legal and Tax Tips	x	x	x	x	x
Beginning Training DVD	x	x	x	x	x
Advance Training Video DVD	x	x	x	x	x
Professional Photo CD All-inclusive Library	1	2-Set	2-Set	x	x
Perfect Presentation CD		x	x	x	x
Critique Service	x	x	x	x	x
Research Service	x	x	x	x	x
Gift Basket Directory Enhanced Listing		12 mths	12 mths	12 mths	24 mths
Gift Basket Directory Basic Listing	x	x	x	x	x
Logo Design			x	x	x
E-Commerce Web Site Design & Construction					x
Web Site Design & Construction			x	x	x
Domain Name Registration			x	x	x
Web Site Hosting			12 mths	12 mths	24 mths
Training & Beginning Inventory	x	x	x	x	x
Advanced Inventory		x	x	x	x
Intermediate Inventory				x	x
Bonus Inventory					x
All Equipment for Design and Production	x	x	x	x	x
Credit Card Processing Rates	x	x	x	x	x
Credit Card Processing					x
Toll-Free Number Business Rates	x	x	x	x	x
Access to Toll-Free Number for Support	x	x	x	x	x
Business Plans, Partnership Agreements, Marketing Letters	x	x	x	x	x
Formats for Stationary, Gift Cards, Letterhead, Invoices and Labels	x	x	x	x	x
Business Proposals, Contracts and Order Forms	x	x	x	x	x
Complete Business Stationary			x	x	x
Business Cards		x	x	x	x
Personalized, Full Color Brochures	x	x	x	x	x
Personalized, Full Color Holiday Brochures					x
Full Color Marketing Postcard#1	x	x	x	x	x
Full Color Marketing Postcards #2 & #3				x	x
Newsletters	x	x	x	x	x
Email Updates on New Techniques	x	x	x	x	x
Subscription to Leading Trade Magazine	x	x	x	x	x
"The Business of Gift Baskets: A Guide for Survival" by Cynthia McKay	x	x	x	x	x
Artist's Portfolio with Professional Photos			x	x	x
Portfolio for Presentation			x	x	x
Personalized Basket Labels			x	x	x
Gift Cards				x	x
Personalized, Embossed Ribbon With Your Company Name			x	x	x
Custom Designed T-Shirts with Your Company Name			x	x	x
Personalized CD's with Your Corporate Name			x	x	x
Complete Balloon Kit			x	x	x
Packing & Shipping Supplies					x
Drop Ship Program (coming in 2010!)	x	x	x	x	x